

# SPONSORSHIP & VISIBILITY OPPORTUNITIES FOR 2019 ASE ANNUAL MEETING



April 25-27, 2019

The Fairmont, Chicago, Illinois

## Platinum Level Sponsorships: \$10,000

- ◇ One exhibit space in prime location (pending space availability)
- ◇ Recognition on meeting slide (separate slide with graphic logo of sponsor's choice)
- ◇ Recognition on poster in meeting foyer
- ◇ Recognition by ASE president
- ◇ Invitation to and recognition at the Annual ASE Banquet
- ◇ Splash page on launch screen of SEW program app and banner ad on home page
- ◇ Sponsorship listing in SEW program app with logo, company description and web link

## Additional Sponsorship Opportunities Available to Platinum Level Supporters Only:

### Sponsorship of Thinking Out of the Box Forum: \$2,500

Ideas presented in this session include, but are not limited to, creative teaching methods, new assessment tools, practical faculty development programs, new usage of information technology in the educational enterprise and innovations for interdisciplinary educational courses. The presentations showcase novel ideas that have not yet been subjected to scientific scrutiny. Abstracts will be selected for podium and video presentation.

*The benefits of the sponsorship (in addition to the Platinum level sponsorship benefits) include:*

- ◇ Recognition from podium at beginning of session
- ◇ Recognition on poster at entrance to room for session
- ◇ Recognition on meeting slide (separate from Platinum sponsorship acknowledgement slide)

### Sponsorship of Candlelight Session: \$2,500

This session, organized by the Committee of Citizenship and Social Responsibility (CSR) has become a major highlight of the Annual ASE Meeting. The program gives impetus to ongoing activities pertaining to social issues and invigorates new missions. Surgical Educators have traditionally led the citizenship and social responsibility activities in medicine and the Candlelight Session gives maximum exposure to ongoing programs across the world.

*The benefits of the sponsorship (in addition to the Platinum level sponsorship benefits) include:*

- ◇ Recognition from podium at beginning of session
- ◇ Recognition on poster at entrance to room for session
- ◇ Recognition on meeting slide (separate from Platinum sponsorship acknowledgement slide)

# SPONSORSHIP & VISIBILITY OPPORTUNITIES CONTINUED

## Sponsorship of Scientific Posters: \$2,500

Digital posters will be displayed on monitors in a prominent location at the Annual ASE Meeting. The posters provide an opportunity for depicting ideas and research results. In addition, they provide a chance to discover and share activities in surgical education and to have individual discussions with the poster presenters. Requested abstract topics for the meeting include: assessment, curriculum development, faculty development and teaching methods. A poster session and reception will be held on the first day of the Annual ASE Meeting.

*The benefits of the sponsorship (in addition to the Platinum level sponsorship benefits) include:*

- ◇ Recognition by moderator during the reception
- ◇ Recognition on poster at entrance to ePosters area
- ◇ Recognition on meeting slide (separate from Platinum sponsorship acknowledgement slide)

## Gold Level Sponsorships: \$5,000

- ◇ One exhibit space in prime location (pending space availability)
- ◇ Recognition on meeting slide (separate slide with graphic logo of sponsor's choice)
- ◇ Recognition on poster in meeting foyer
- ◇ Recognition by ASE president
- ◇ Sponsorship listing in SEW program app with logo, company description and web link

## Silver Level Sponsorships : \$2,500

- ◇ Recognition on meeting slide (separate slide with graphic logo of sponsor's choice)
- ◇ Recognition on poster in meeting foyer
- ◇ Recognition by ASE president
- ◇ Sponsorship listing in SEW program app with logo, company description and web link

## Institutional Sponsorships : \$2,000

- ◇ Recognition on meeting slide\*
- ◇ Recognition on poster in meeting foyer\*
- ◇ Recognition by ASE president during opening remarks and Annual ASE Banquet\*
- ◇ Sponsorship listing in SEW program app with logo and web link

*\*under umbrella of institutional sponsors*

## SEW App: \$1,000

Scrolling advertisement on home page of SEW program app (banner)

**TO APPLY FOR SPONSORSHIP AND VISIBILITY OPPORTUNITIES**, please use the following link:

<https://surgicaleducation.com/association-surgical-education-sponsorship-form/>

*Please contact Jenay Root, Development Manager to learn more.*

**Jenay Root, ASE Development Manager**

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