

SPONSORSHIP & VISIBILITY OPPORTUNITIES FOR 2020 ASE ANNUAL MEETING



April 28-30, 2020

Westin Seattle, Seattle, Washington

Platinum Level Sponsorship: \$10,000

- ◇ One exhibit space in prime location (reserve by March 13, 2020)
- ◇ Recognition on meeting slide (separate slide with graphic logo of sponsor's choice)
- ◇ Recognition on poster in meeting foyer
- ◇ Recognition of support by ASE president during opening remarks
- ◇ Invitation to and recognition at the Annual ASE Banquet
- ◇ Banner advertisement on home page of SEW program app
- ◇ Sponsorship listing in SEW program app with logo, company description and web link

Gold Level Sponsorship: \$5,000

- ◇ One exhibit space in prime location (reserve by March 13, 2020)
- ◇ Recognition on meeting slide (separate slide with graphic logo of sponsor's choice)
- ◇ Recognition on poster in meeting foyer
- ◇ Recognition of support by ASE president during opening remarks and Annual ASE Banquet
- ◇ Banner advertisement on home page of SEW program app
- ◇ Sponsorship listing in SEW program app with logo, company description and web link

Silver Level Sponsorship : \$2,500

- ◇ Recognition on meeting slide (separate slide with graphic logo of sponsor's choice)
- ◇ Recognition on poster in meeting foyer
- ◇ Recognition of support by ASE president during opening remarks and Annual ASE Banquet
- ◇ Sponsorship listing in SEW program app with logo, company description and web link

Sponsorship of ASE Main Social Event: \$2,500

This popular event, to be held on Tuesday, April 28, is always well attended. The venue for this year will be the Pike Brewery Company, an independent craft brewery and home to one of the world's most extensive collections of beer art and memorabilia. ASE meeting attendees will enjoy a buffet meal, hosted bars and tours of the museum collections.

The benefits of the sponsorship include:

- ◇ Recognition on poster at entrance to venue
- ◇ Access to the event for up to two of your staff members
- ◇ Sponsorship listing in SEW program app with logo, company description and web link

Sponsorship of Thinking Out of the Box Forum: \$1,500

Ideas presented in this session include, but are not limited to, creative teaching methods, new assessment tools, practical faculty development programs, new usage of information technology in the educational enterprise and innovations for interdisciplinary educational courses. The presentations showcase novel ideas that have not yet been subjected to scientific scrutiny. Abstracts will be selected for podium and video presentation.

The benefits of the sponsorship include:

SPONSORSHIP & VISIBILITY OPPORTUNITIES CONTINUED

- ◇ Recognition on meeting slide
- ◇ Recognition on poster at entrance to room for session
- ◇ Recognition from podium at beginning of session
- ◇ Sponsorship listing in SEW program app with logo, company description and web link

Sponsorship of Candlelight Session: \$1,500

This session, organized by the Committee of Citizenship and Social Responsibility (CSR) has become a major highlight of the Annual ASE Meeting. The program gives impetus to ongoing activities pertaining to social issues and invigorates new missions. Surgical Educators have traditionally led the citizenship and social responsibility activities in medicine and the Candlelight Session gives maximum exposure to ongoing programs across the world.

The benefits of the sponsorship include:

- ◇ Recognition on meeting slide
- ◇ Recognition on poster at entrance to room for session
- ◇ Recognition from podium at beginning of session
- ◇ Sponsorship listing in SEW program app with logo, company description and web link

Sponsorship of Scientific Posters: \$1,500

Digital posters will be displayed on monitors in a prominent location at the Annual ASE Meeting. The posters provide an opportunity for depicting ideas and research results. In addition, they provide a chance to discover and share activities in surgical education and to have individual discussions with the poster presenters. Requested abstract topics for the meeting include: assessment, curriculum development, faculty development, program evaluation, simulation and teaching methods. A poster session and reception will be held on the first day of the Annual ASE Meeting.

The benefits of the sponsorship include:

- ◇ Recognition on meeting slide
- ◇ Recognition on poster at entrance to ePosters area
- ◇ Recognition by moderator during the reception
- ◇ Sponsorship listing in Exhibitor section of SEW program app with logo, company description and web link

Sponsorship of Shark Tank Session: \$1,000

This special session presented by the SERG (Surgical Education Research Group) committee, is devoted to the sharing of research ideas between different organizations for the purpose of educating each other and also creating opportunities for multi-institutional research.

The benefits of the sponsorship include:

- ◇ Recognition on meeting slide
- ◇ Recognition on poster at entrance to room for session
- ◇ Recognition from podium at beginning of session
- ◇ Sponsorship listing in SEW program app with logo, company description and web link

SEW App: \$1,000

Banner advertisement on home page of SEW program app

TO APPLY FOR SPONSORSHIP AND VISIBILITY OPPORTUNITIES, please use the following link:

<https://surgicaleducation.com/ase-sponsorship-form/>

Please contact Jenay Root, Development Manager to learn more.

Jenay Root, ASE Development Manager

Phone: 310-215-1226, ext. 127

Email: jenay@surgicaleducation.com

www.surgicaleducation.com